

HOST FARM PARTICIPATION FORM

ALBERTA OPEN FARM DAYS

Open Farm Days events hosted throughout Canada have found that there were more farm visits where there were farm clusters within an hour's drive of each other. Should you know of other farms in your area interested in being a host farm, please let us know at openfarmdays@gov.ab.ca.

We welcome farms as Open Farm Days hosts. For participation we require:

- 1) That you operate a farm that offers an agricultural experience.
- 2) That admission to the farm is free for this event. Activity fees may apply at some locations.
- 3) That you follow the guidelines provided.
- 4) That you have adequate insurance that covers the activities taking place on your farm.

For questions about Open Farm Days, please contact Brenda Hanson:

310-0000, 780-638-4302 or openfarmdays@gov.ab.ca

If you are interested in being an Open Farm Days host farm on Sunday, August 21, send the completed and signed form by May 31 to:

Brenda Hanson
6th Floor, Commerce Plaza
10155 102 Street
Edmonton, Alberta T5J 4L6

Fax: 780-427-0778

Email: openfarmdays@gov.ab.ca

YOUR CONTACT INFORMATION

(not published)

Contact Name: _____

Farm Name: _____

Phone: _____

Fax: _____

Mailing Address: _____

Email: _____

Personal information provided in this form is collected in accordance with Section 33(c) of the Freedom of Information and Protection of Privacy Act (FOIP) and is protected by the privacy provisions of that Act. Alberta Culture and Tourism collects, uses and discloses personal information in accordance with Part 2 of FOIP. Should you require further information about the collection, use and disclosure of personal information, please contact 780-638-4302.

Have you participated before? Yes No

If yes, do you require new signage? Yes No

Is your site equipped with washrooms for public use? Yes No

INSURANCE INFORMATION

Each participating host farm is required to have its own liability insurance.

Do you have liability coverage? Yes No

Have you checked with your insurance provider to ensure your liability coverage extends to Open Farm Days? Yes No

Please provide a copy of your insurance as part of this application for review by the Open Farm Day Steering committee.

Signature of farm contact person:

Great reasons to leave the gate open.

Alberta Open Farm Days is an obvious benefit to farms and ranches with gate sales, direct marketing programs and those who offer Ag-Tourism experiences. You can use the event to remind customers what you do and to let them know you're proud to be part of such a vibrant industry.

For farms and ranches that don't sell directly to consumers, the payback is no less important.

As non-farm rural populations grow and audiences show more interest in their food sources, the urban-rural relationship has the potential to thrive and show Albertans why agriculture is an integral part of our provincial identity.

Alberta Open Farm Days will help producers connect with local chefs and consumers who are looking for Alberta grown ingredients.

HELP MAKE ALBERTA OPEN FARM DAYS A HUGE SUCCESS.

Our purpose is to improve Albertans' understanding of Ag-Tourism, local food, farms and the agriculture industry. Encouraging urban consumers to travel to these farms will contribute to the vitality of rural areas and increase positive messages about Alberta's thriving agriculture industry. Please join us.

Email us at openfarmdays@gov.ab.ca and type in the name of the farm business you want to register. We will then contact you.

Alberta Open Farm Days is presented by:



ALBERTA OPEN FARM DAYS



August 20-21, 2016



Make time to meet the neighbours.

Alberta Open Farm Days is a province-wide open house. It's all about farmers and ranchers inviting their urban and rural neighbours to stop in for a visit. Whether it's seeing animals, learning about your operation, or experiencing a farm-to-table culinary event, highlighting local products, it's about celebrating agriculture in Alberta.

August 20 Farm-To-Table Culinary Events

August 21 Open House

We want your farm or agri-business to be part of the experience. Registration form enclosed or email openfarmdays@gov.ab.ca.



ALBERTA OPEN FARM DAYS



WHO WILL TAKE PART?

Farmers, ranchers and agri-business owners from every corner of the province will find value in Alberta Open Farm Days. Here's just a sample of the kinds of farms, ranches and businesses we're looking for.

Primary agriculture – grain.

From wheat and barley to canola and peas, Alberta farms produce grain that is consumed in the province and shipped around the world. Growers will be proud to explain how they provide top quality grain to Alberta and the world.

Primary agriculture – livestock.

Alberta beef, bison, chicken and pork are some of Alberta's favourites. Visiting production facilities will provide consumers with a look at the hard work and dedication required to produce food.

Farm gate agri-business.

Amazing Alberta farm products such as bedding plants, honey, cereal, yogurt, wine and more, are sold right at the farms.

Ag-Tourism.

For some of you, every day is Open Farm Day. For others, it's a special occasion that is planned with excitement. Your visitors could enjoy corn mazes, family berry picking, horseback riding and many other attractions.



WHAT SHOULD VISITORS SEE?

The main objective is to provide the public an opportunity to visit and learn about your farm. Visitors will be interested in the daily operations of your farm or ranch – what is commonplace to you will fascinate them. Consider planning an educational experience or activity. Your description of what visitors can expect will be included on our website and printed map.

Some suggested activities include:

- Visiting with farmers and ranchers
- Seeing animals
- Demonstrations – a look at your daily work
- Tasting and buying food you produce
- Hosting a culinary event that celebrates local food and chefs
- Learning about and buying products you produce

Remember, Alberta Open Farm Days is all about developing a solid, positive connection between urban and rural life and building social license.

GENERAL GUIDELINES FOR ALBERTA OPEN FARM DAYS

- 1) You must operate a farm or ranch which produces a product, service or Ag-Tourism experience.
- 2) You must provide an educational experience for the public.
- 3) Each participating host farm is required to have its own liability insurance which extends to Alberta Open Farm Days.

Plan the day to provide a safe and enjoyable visit for the public by making every effort to minimize potential hazards on your farm or ranch. Providing food samples or sale of food products to the public requires you meet specific food safety requirements. If you allow access to animals on your farm, you will need to take safety measures and ensure that hand washing is available and encouraged.

THE NUTS AND BOLTS

Submit your completed Host Farm Registration Form. We will send you an Open Farm Days package that includes information about planning for your Alberta Open Farm Days visit.

The information you provide us about your farm or ranch will appear in our marketing materials. It will explain what visitors can expect on your farm or ranch and how to find it.

WE WILL HELP MAKE YOUR OPEN FARM DAY EXPERIENCE A SUCCESS

Preparing your farm or ranch for Alberta Open Farm Days will require an investment of time, but we are here to help.

We'll provide the promotional materials in the form of a map, downloadable guide, posters, signage, handouts and a website presence. To learn more about Alberta Open Farm Days email us at openfarmdays@gov.ab.ca and type in the name of the farm business you want to register. We will then contact you.



PARTICIPANT INFORMATION FOR MAP PUBLICATION

Fill out only the information you wish to have published in the Open Farm Day map. Please complete the following:

Farm Name: _____

Farm Type: _____

Town/Community: _____

Hosts: _____

Phone Number: _____

Website: _____

Civic Address (green signs on road & driveway): _____

Global Positioning System (GPS) Coordinates: _____

Open hours during Open Farm Days: _____

Accurate physical descriptions to farm (no landmarks please): _____

Description of scheduled activities and attractions (please keep as brief as possible – max 50 words):

CULINARY EXPERIENCE PARTICIPATION FORM

Open Farm Days is an opportunity to share where our food comes from – and provides an additional experience for visitors to enjoy on your farm. Examples of on-farm culinary experiences:

Tastings / samples	Demonstrations
Field supper	Workshops
Long lunch	Cook-off/competition
Chef on site	Market/culinary tours

Please indicate your interest in participating in the culinary experience component of Open Farm Days:

- Yes, I am interested in hosting a culinary event or culinary experience on my farm.
- August 20th, 2016 (evening culinary event)
 - August 21st, 2016 (experience or event)
- No, I am only interested in participating in the Open Farm Day itself on August 21st, 2016.

Please indicate the type of culinary experience you are interested in hosting below. Note that the Open Farm Days committee will be contacting farms interested in hosting culinary experiences once registration is complete to confirm.
