

2017 PEACE REGION FORAGE SEED ASSOCIATION PRODUCTION AND MARKETING SEMINAR

Wednesday, March 22, 2017 at the Pomeroy Sports Center Fort St John, BC



Door Prize!!!
Stihl MS 271
Chainsaw & Case

8:30 - 9:00 am	Coffee and Registration
9:00 - 9:10	Welcome & Introductions Reuben Loewen, President, Peace Region Forage Seed Association
9:10 - 10:10	Grass and Legume Seed Market Update Marketing Panel
10:10 -10:25	Climate Action Projects Talon Gauthier, General Manager, PRFSA
10:25 - 10:40	Coffee, Displays & Posters
10:40 – 11:10	Highlights of AAFC Beaverlodge Forage Seed Research Dr. Nitya Khanal, Research Scientist, AAFC Beaverlodge
11:10 – 11:40	Growth Regulators, Herbicide Trials & Year in Review Calvin Yoder, Forage Seed Agrologist, AB Agriculture
11:40 – 12:00	Understanding Legumes Sandra Burton, Project Lead, Peace River Forage Association of BC
12:00 - 1:00	Lunch
1:00 - 2:30	Peace Region Forage Seed Association Updates & AGMs
1:00 -1:15	PRFSA Activities in 2016 Reuben Loewen, PRFSA President
1:15 - 1:30	Future PRFSA Research Priorities Talon Gauthier, PRFSA General Manager
1:30 – 1:45	Financial Reports for Levy & PRFSA in 2016 Rick Friesen, Levy Administrator Blair Hill, PRFSA Treasurer & Diane Meier, PRFSA Bookkeeper
1:45 - 2:15	2016 Integrated AGMs, Budget & Elections - Region Forage Seed Association & Alberta Peace Region Forage Seed Growers
2:15 – 2:30	Coffee, Displays & Posters
2:30 – 2:50	Forage Seed Canada Heather Kerschbaummer, FSC President
2:50 – 3:20	Securing Alfalfa Markets Today & Into the Future Bill & Jane Farney, Contractors, PRFSA
3:20 – 3:50	The Future of Research at AAFC Beaverlodge Dr. Nitya Khanal, Research Scientist, AAFC Beaverlodge
3:50 - 4:00	Closing Comments & Thank Yous to Our Sponsors

For More Information About the Seminar:

AB Contact: Calvin Yoder at (780) 864 3879

BC Contact: Talon Gauthier at (877) 630 2198

Registration Cost (includes lunch): \$20.00

Coffee Sponsorship: \$75

2016 Associate Memberships \$50 (+GST)

2016 Corporate Memberships \$150 (+GST)